

THE EXCHANGE is changing...

Still turning bars into virtual stock markets, but now:

- Offer THE EXCHANGE to all of your clients FREE OF CHARGE
- EARN revenue every time your clients run THE EXCHANGE



Real-time trading screens display prices rising and falling depending on what is being bought.

MARKET CRASHES create buzz and drive sales during natural lulls.

Customers get red-hot TRADING TIPS via Twitter

THE EXCHANGE software is installed onto a networked PC to communicate with POS and the Set-up Wizard takes just 5 minutes to create an event.

Products are selected to 'float' on the stock market, with minimum and maximum prices for each.

MARKET CRASHES are scheduled to coincide with quiet periods or traditional exodus times.

For more information please get in touch at: office@jdp-worldwide.com or 00 44 1323 406237

MORE DETAILS, CASE STUDIES AND VIDEO AT OUR WEBSITE...

THE EXCHANGE is an unrivalled tool for driving sales and changing customer buying behaviour in a bar, pub or club.

THE EXCHANGE is fun and interactive, engaging customers, encouraging them to extend their visit, return week after week, and increase their spend per head.

- Full direct support - no involvement for you
- Your client pays £50 (+VAT) per event: no commitment
- You receive 25% of all revenue generated, monthly

THE EXCHANGE

www.jdp-worldwide.com