

How Receipt Printers Can Enhance the Customer Experience



Generally, one would not expect a receipt printer to fulfill more than the obvious — print receipts. However, a closer look reveals that combined with the QMP POS Software, receipt printers can serve a number of roles to maximize a customer's experience.

REDUCE WAIT TIME AT POINT OF SALE



High Speed Printing

Nobody wants to wait on the receipt. Quick invoicing minimizes bottlenecks and keeps the check-out line rolling along smoothly.

Easy Load Paper Feed

Your retail clients do not want to fiddle around with the paper feed on a busy Friday night.

Auto-Cutter with Sensor

Light sensor detects the end of the receipt, where an automated cutter produces a clean invoice for the customer.

ENSURE ACCURATE ORDER PROCESSING

Integrated Audio Alerts Announce Orders in a Loud Kitchen

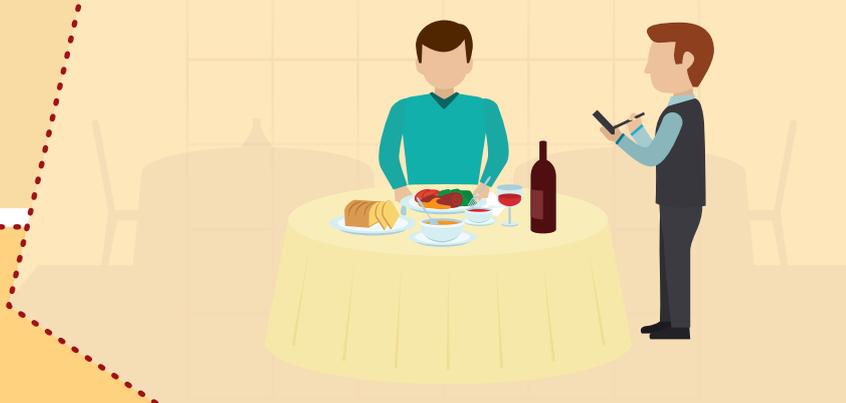
The kitchen in a restaurant tends to be a noisy place. Melody boxes sound a tone when a new order prints and thereby alerts staff.

Foreign Language Support

Many ethnic restaurants employ foreign staff in their kitchen. Printing orders in their language and invoicing customers in their native tongue guarantees accuracy on both sides.

Clearly Present Order Information with Condiments and Special Requests to Kitchen Staff

The customer is king. Informing the kitchen staff with detailed order information, special requests, and side dishes of choice are key to every restaurant's customer satisfaction.



KEEP CUSTOMERS INFORMED



Print Logo with Contact Info

Do customers need to return goods they bought? Receipts can keep them informed where they bought them and how to get in touch with the merchant. Convenience wins the day.

Present Clear and Concise Billing Information

Customers appreciate clear, concise invoices, when it's time to pay the bill. Confusion never translates well into customer satisfaction.

Display Bonus Point System for Customer to Act upon

Customers don't know what their bonus point total sums up to? No problem. At the end of a transaction your merchant clients can print point totals for easy reference to remind customers, when it's time to collect that reward.

Advertise Promotion Campaigns to Save Money

Everyone loves to save money or take advantage of a great deal. Your merchant clients can inform their customers of future deals on the receipt.

Print Real-Time Coupons with Bar Codes for Easy Processing

Receipt printers can print out coupon bar codes for easy redemption on the fly. Next time the customer comes in, all they have to do is show their old receipt with the coupon to receive their discount.