

JDP WORLDWIDE

HOME OF THE EXCHANGE

CASE STUDY 6

THE EXCHANGE was installed into The Bushwacka Bar in Cabo Roig in Spain in April 2011.



For THE EXCHANGE The Bushwacka Bar represented the first installation in Spain and also the first running a Quorion QTouch 2 system. The system went live at the start of the season in 2011 as a weekly event for their Friday evening. In early 2013 the success of the event meant THE EXCHANGE was moved to the Thursday evening to boost sales on a quieter night. This has proved a success once again and THE EXCHANGE is now a stalwart of the Cabo Roig strip 52 weeks of the year.

'Developed with the assistance of the Quorion team THE EXCHANGE is fully integrated and works seamlessly with the Quorion POS system. There hasn't been one support call relating to the integration in all the time Bushwacka have been running. In fact, following a recent refurbishment in the venue, POS terminals were all pulled out. A month later they were re-installed and THE EXCHANGE kicked straight into action with no support necessary. THE EXCHANGE / POS communication all occurs in the background resulting in no down-time whatsoever for the POS terminals. At Bushwacka sales are read every 5 minutes and then prices are updated accordingly – both on the POS terminals and also the TV screens. It is an incredibly busy bar and any down-time (as per some other POS systems) wouldn't be acceptable.'

Daniel Wiggins, IT Director JDP Worldwide Ltd.